

CLAIMS

What is claimed is:

1. A method for determining a level of interest in a work product capable
5 of being distributed over a network comprising:
presenting a sample of a proposed version of the work product during a time
period in a location capable of being accessed from the network;
receiving a vote from a node connected to the network, the vote associated
with one of the proposed version of the work product and a content preference; and
10 initiating the creation of one of: the work product, a work associated with the
content preference, and no creation, based on the result of the vote.
2. The method according to claim 1, further comprising receiving a
payment commitment from the node associated with the vote prior to the initiating the
15 creation.
3. The method according to claim 1, further comprising:
receiving payment for access from the node; and
providing the access to the one or more of the work product and the work
20 associated with the content preference when payment has been received.
4. The method according to claim 1, wherein the location includes a
website.
- 25 5. The method according to claim 3, wherein the receiving payment
includes receiving payment over the network.
6. The method according to claim 5, wherein:
the network includes the Internet,

the location includes a website connected to the Internet, and
the receiving payment includes receiving payment from the node over the
Internet at the website.

5 7. The method according to claim 2, further comprising delivering the
one of the work product and the work associated with the content preference, when
creation is completed.

8. The method according to claim 1, further comprising presenting a new
10 sample of a proposed version of a new work product during a new time period in the
location capable of being accessed from the network if the vote is not received from
the node during the time period.

9. The method according to claim 2, further comprising releasing the
15 payment commitment after a deadline has expired if one of the work product and a
work associated with the content preference is unavailable.

10. The method according to claim 1, further comprising establishing a
creation deadline associated with the initiation of creation of the one of the work
20 product and a work associated with the content preference.

11. A method for marketing one or more work products capable of being
distributed over the Internet comprising:
receiving one or more at least proposed versions of the one or more work
25 products from one or more authors over the Internet during a time period in a location
capable of being accessed from the Internet;
presenting the received one or more at least proposed versions at the location;
receiving one or more votes from one or more nodes connected to the location
over the Internet, the one or more votes associated with one or more of the one or

more at least proposed version of the one or more work products and one or more content preferences; and

notifying one or more of the one or more authors that a threshold for initiating the creation of one or more of the one or more work products or one or more content preferences has been reached based on the received one or more votes.

12. The method according to claim 11, further comprising receiving one or more payment commitments from the one or more nodes associated with the vote prior to the notifying for the initiating the creation.

10

13. The method according to claim 11, further comprising:
receiving payment for access from the one or more nodes; and
providing the access to the one or more of the one or more work products and one or more works associated with the one or more content preferences when payment has been received.

15

14. The method according to claim 12, further comprising delivering the one or more of the one or more work product and the one or more works associated with the one or more content preferences, when creation is completed.

20

15. The method according to claim 11, further comprising removing the one or more at least proposed versions of the one or more work products from one or more authors if the one or more votes are not received during the time period.

25